



Driving Toward a Sustainable Future: Hybrid Alliance Partners with AIAG

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□ As part of our global networking initiative the **Hybrid Alliance** is excited to announce their reciprocal membership with the [**AIAG - Automotive Industry Action Group**](#).

In building up strong global strategic networks and collaborations within the automotive industry the **Hybrid Alliance** will

- **Promote Hybrid Technology:** Advocate for policies that recognize the role of hybrid vehicles in reducing emissions and promoting sustainability.
- **Influence Legislation:** Engage with government bodies to shape legislation that encourages the adoption of hybrid powertrains in commercial vehicles.
- **Foster Collaboration:** Build partnerships between industry, academia, and government to drive research, innovation, and the deployment of hybrid technologies.
- **Raise Public Awareness:** Educate the public and decision-makers about the environmental and economic benefits of hybrid vehicles, positioning them as a

vital part of the solution to climate change.

Matthias Vogel, Chair of the Exec. Board and CEO of the **Hybrid Alliance**, shared, “We are grateful enhancing our network with AIAG, as one of the most impactful associations in the global automotive industry. This step represents a significant opportunity to accelerate meaningful change in the automotive sector and promote hybrid transmission solutions as a great solution towards zero emissions. The **Hybrid Alliance** provides great networking and collaboration opportunities for all interested parties contributing to hybrid electric powertrains to the market to enhance environmentally friendly mobility solutions”.

At the **Hybrid Alliance**, we recognize that the transition to a sustainable transportation future requires more than just technological innovation—it demands strong and supportive contributors and policies. Our efforts are focused on ensuring that hybrid powertrains are an integral part of the global mobility strategies to reduce emissions and combat climate change.

□ Discover more about the [**Hybrid Alliance**](#) and how you can contribute to empower strong environmentally friendly hybrid solutions, impact politics and create awareness.

Hybrid Alliance is a registered association for promoting awareness of the benefits of hybrid powertrains, impact political discussion, initiate research, and drive collaboration between stakeholders to improve cost efficiency and performance of hybrid powertrains. The Hybrid Alliance is and based in Ansbach, Germany with members across both industry and academy. For further information visit hybrid-alliance.org