



Shell Starship Initiative – accelerating towards a lower carbon future

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For the first time, Shell is showcasing its pioneering Starship initiative alongside the cutting-edge Starship 3.0 Hybrid concept vehicle in Europe. This innovative project, born from the collaboration between Chinese manufacturer FAW and Shell, is set to revolutionize long-haul transport. The hybrid truck represents a significant breakthrough in the drive to reduce emissions and enhance efficiency on the roads.

Shell is demonstrating how its forward-thinking hybrid technology dramatically improves freight-ton efficiency and fuel consumption. By embracing alternative propulsion systems, the Starship 3.0 Hybrid is poised to play a crucial role in cutting CO2 emissions and advancing greener commercial road transport.

Source: [Shell Starship Initiative – accelerating towards a Carbon Neutral future | Shell Global](#)

Source: [Meet the hybrid truck created by Shell and FAW \(inspenet.com\)](#)

Source: [Shell Starship 3.0 Demo Runs Produce Lower Emissions | Transport Topics \(ttnews.com\)](https://www.ttnews.com/articles/Shell Starship 3.0 Demo Runs Produce Lower Emissions | Transport Topics)